



FREELANCE DIGITAL MARKETING SERVICES

1 - 2 DAYS

BASIC AD CAMPAIGN -£150

Includes light campaign research, static image design, copywriting and ad setup.

STATIC SOCIAL POST - £100

Includes content ideation, content creation, content uploading and publishing

NEWSLETTER BROADCAST - £150

Includes content review, email creation, subject lines and testing

3 - 7 DAYS

AUDIT & RESEARCH - £1,500

Includes comprehensive review of your digital eco-system with actionable insights and a roadmap.

LANDING PAGE DESIGN & COPY - £1,250

Includes avatar review, copywriting, and page development.

FUNNEL BUILDING - £750

Includes page development, copywriting, email campaigns, tagging and automation.

HIGH-QUALITY BLOG POST - £100

Includes keyword research, topical research, AI content writing, human review and optimisation.

BRAND COLLATERAL - £250

Includes leaflets, posters, banners, stands and digital magazines designed for your brand.

7+ DAYS

MULTI-PAGE WEBSITES - £2,500

Includes website planning, customer experience optimisation, copywriting and page development.

GPT AI WEBSITE CHATBOT - £2,000

Includes a fully automated industry expert agent onto your website. Ask it any question and it'll answer.

AI BUSINESS AUTOMATIONS - £1,500

Includes business automations to streamline processes and save you time, effort and human resources.

LOCAL SEO - £1,000

Includes keyword research, keyword website optimisation and analytics setup

TERMS OF SERVICE UNLIMITED REQUESTS

Ask for everything on my menu or just one thing over and over again. Maximum flexibility and I keep getting better over time!

ONE REQUEST AT A TIME

I only ask that you allow me to focus on one thing at a time - the most important thing that you deem priority #1. Once that's done I'm on to the next task or deliverable.

ASYNCHRONOUS COMMUNICATION

Send SMS or Email for requests. Zoom calls are one-day requests.

PAUSE / CANCEL ANYTIME

You're never locked in to your subscription. You are only obligated to a single month. Take time off seasonally. It's all about flexibility.

EXTRA SERVICES

HOURLY CONSULTING £80/HOUR

Need some quick advice? Book a call and get help fast so you can remove any obtacles or get clarity on your best course of action.

BONUS:

All subscription clients get a full-featured CRM (valued at £100/month).